

## Message Text

UNCLASSIFIED

PAGE 01 ASUNCI 01676 271549Z  
ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-08 /019 W  
-----272145Z 013668 /45  
R 271455Z APR 77  
FM AMEMBASSY ASUNCION  
TO SECSTATE WASHDC 9974

UNCLAS ASUNCION 1676

E.O. 11652: N/A  
TAGS: BEXP, PA  
SUBJ: ADS REQUEST FOR HARRISON ELECTRONICS INTERNATIONAL,  
FARMINGDALE, NEW YORK

THE FOLLOWING FIRMS HAVE BEEN CONTACTED INDIVIDUALLY AND  
HAVE EXPRESSED AN INTEREST IN ACTING AS DISTRIBUTOR FOR  
HARRISON ELECTRONICS INTERNATIONAL:

1. ESTUDIO 70  
CALLE EDUARDO VICTOR HAEDO 674  
ASUNCION, PARAGUAY  
CONTACT: MR. ADOLFO FERREIRO  
PHONE: 90273  
COMMENT: MR. ADOLFO FERREIRO, OWNER-MANAGER, STATED THAT  
HE PLANS TO EXPAND THE ACTIVITIES OF HIS FIRM BY ESTABLISH-  
ING A WHOLESALE-RETAIL STORE DEALING IN LINES SUCH AS THOSE  
OFFERED BY HARRISON, WHICH IS A FIRM FAMILIAR TO HIS TECH-  
NICIANS. ESTUDIO 70 IS A YOUNG FIRM, BUT IS GROWING  
RAPIDLY. IT IS PRESENTLY WORKING IN THE FIELD OF MINI-  
COMPUTERS, PHOTOCOPYING, AND OFFICE MACHINES, AND FEELS  
THERE IS A NEED IN PARAGUAY FOR A LARGE AND WELL STOCKED  
STORE WITH LINES SUCH AS HARRISON'S.

2. ELECTRONICA SEDES  
CALLE EDUARDO VICTOR HAEDO 472  
ASUNCION, PARAGUAY  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 ASUNCI 01676 271549Z

CONTACT: MR. PEDRO GOMEZ FALCON, OWNER-MANAGER  
PHONE: 43210  
COMMENT: MR. GOMEZ FALCON HAS BEEN IN THE BUSINESS  
OF SERVICING, REPAIRING AND ASSEMBLING (ON A SMALL SCALE)  
COMMUNICATIONS EQUIPMENT FOR A NUMBER OF YEARS. HE  
RECENTLY OPENED A SMALL STORE HANDLING SOLID STATE DEVICES.  
HE ALREADY KNOWS HARRISON LINES AND STATED THAT HE WAS

INTERESTED IN CONSIDERING ITS DISTRIBUTION.

3. RADIO OSES

CALLE N.S. DE LA ASUNCION 725

ASUNCION, PARAGUAY

CONTACT: MR. ELEUTERIO OSES, OWNER-MANAGER

PHONE: 91772

COMMENT: RADIO OSES IS ONE OF THE TWO SMALL WHOLESALE-RETAIL STORES IN PARAGUAY TRADITIONALLY KNOWN AS RELIABLE SOURCES OF ELECTRONIC INSTRUMENTS, DEVICES AND COMPONENTS. MR. OSES ALREADY KNOWS HARRISON AND HE BELIEVES HE HAS ORDERED SOME ITEMS FROM THIS COMPANY IN THE PAST. WHILE IN LATE YEARS HE IMPORTED MAINLY FROM EUROPE AND JAPAN, HE IS TURNING AGAIN TO BUYING U.S. MADE PRODUCTS. OSES STATES HE IS WILLING TO CONSIDER PRICES AND TERMS WITH HARRISON AND IF AGREEABLE TO BECOME ITS DISTRIBUTOR.

4. UNER Y CIA. S.C.C.

CALLE 25 DE MAYO 377

ASUNCION, PARAGUAY

CONTACT: MR. ARON UNER, OWNER-MANAGER

PHONE: 43181

COMMENT: MR. UNER'S MAIN BUSINESS IS TO MANUFACTURE MEN'S SHIRTS FROM IMPORTED TEXTILES. HE HAS FOR SOME YEARS REPRESENTED A JAPANESE LINE OF TRANSCEIVERS OF WHICH HE ACTS AS AGENT AND IMPORTER-RETAILER. ON THE OCCASION OF A RECENT VISIT OF MR. UNER TO THIS EMBASSY, HE LEARNED OF HARRISON PRODUCTS WHICH HE BELIEVES HE HAS ORDERED IN THE PAST. MR. UNER STATED WOULD BE UNCLASSIFIED

UNCLASSIFIED

PAGE 03 ASUNCI 01676 271549Z

INTERESTED IN BECOMING HARRISON'S DISTRIBUTOR. IF AN AGREEMENT IS MADE TO THIS EFFECT, SOME ARRANGEMENTS SHOULD BE MADE IN HIS BUSINESS PREMISES IN ORDER TO SEPARATE HIS MAIN LINES (CLOTHING) FROM THE ELECTRONIC LINES.

5. CASA ROLGA S.R.L.

CALLE PTE. ELIGIO AYALA 115

ASUNCION, PARAGUAY

CONTACT: MR. JOSE L. RODRIGUEZ, PARTNER-MANAGER

PHONE: 47917

COMMENT: CASA ROLGA IS ONE OF THE TWO SMALL WHOLESALE-RETAIL SOTRES IN PARAGUAY TRADITIONALLY KNOWN AS RELIABLE SOURCES OF ELECTRONIC INSTRUMENTS, DEVICES AND COMPONENTS. MR. RODRIGUEZ RECALLS HE ORDERED SOME SHIPMENTS FROM HARRISON IN THE PAST AND IS WILLING TO CONSIDER DISTRIBUTING ITS LINES. HE STATED THAT PRICES NOW FAVOR IMPORTS OF ELECTRONIC LINES FROM THE U.S. LANDAU

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 27-Apr-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977ASUNCIO1676  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770147-0637  
**Format:** TEL  
**From:** ASUNCION  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770416/aaaaanii.tel  
**Line Count:** 116  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 4b63c19c-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 14-Dec-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2685627  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ADS REQUEST FOR HARRISON ELECTRONICS INTERNATIONAL, FARMINGDALE, NEW YORK THE FOLLOWING FIRMS HAVE BEEN CONTACTED INDIVIDUAL  
**TAGS:** BEXP, PA  
**To:** STATE  
**Type:** TE  
**vdkgvkey:** odbc://SAS/SAS.dbo.SAS\_Docs/4b63c19c-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009